
Hat trick

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DALLAS -- If you really want to turn heads, try these hats on for size.

Hollywood stars are totally buying into this heady craze and now you can too.

She's crazy for country cool and high style. So Stefani McMurrey of Smart Hats dot com has combined the two in chic new hats.

"I think the whole country is just really fascinated with Texans. We have a President in the White House who is from Texas and therefore everybody just craves anything western motif," McMurrey said.

But Stefani didn't design just western wear, but more country couture.

Her hats are fun and unique.

They come in all different colors, styles and embellishments, and are on display at Touch Gallery.

"For me the hat is just the canvas and I'm the artist that embellishes that canvas, so while for the last year these tiaras have been really hot, next year it could be more brooches or hand painted hats or any kind of embellishment," McMurrey said. "A hat is an awesome icebreaker. It's a great way for people to approach you and start a conversation with you by just saying, 'hey, great hat!'"

Stefani says she designs hats to fit people's different personalities.

And her hats are seen on the heads of very celebrated clientele. Stars like Dennis Quaid and Courtney Cox are all admitted fans.

And while the Texas Tiara is the most popular, Stefani's Bride Hats, Princess Hats and college-inspired ones are also hitting heads everywhere.

She's a big believer that a hat can really compliment an outfit, and maybe turn a few heads.

"Rather than just wearing a tiara and expecting to be treated like a princess you can just tell people you're a princess right on the front of the hat," she said.

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